

{ EPITECH. } { DIGITAL }

POST-SECONDARY • 5-YEAR COURSE

DIGITAL MANAGEMENT



14 campuses in France

Barcelona • Berlin • Brussels • Cotonou • Geneva* • Madrid* • New York** • Tirana

*Campus opening soon.

**Program created by Epitech at the *Technology and Media School*, a school in the IONIS Education Group.

Epitech Digital, the Digital Transformation school

Epitech Digital is a new educational initiative -50% Tech and 50% Business- focused on the Digital Transformation which is taking place in most companies and organisations. Epitech Digital was founded in 2020 by Epitech, the European Institute of Technology, and was initially launched in some French campuses. It is now landing in Spain with the aim to fill the gap of organisations in the context of an in-depth transformation of society, brought by new digital usages and the need to improve the performance of internal processes.

To do so, Epitech Digital relies on 2 fundamental pillars: technological knowledge and a blend of both Business (Marketing, Communications, Sales) and Corporate functions (HR, Finance, Operations). Through a 5-year, highly practical and rigorous program, students of this Digital Management course will become real experts in the Digital Transformation of companies.



WHY EPITECH?



Leading IT and Digital Management school in Europe, with more than 20 campuses



Accredited program equivalent to **Bachelor + Master's Degree**



Innovative project-based learning methodologies from day 1



Paid internships during the program



Development of a **final entrepreneurial project** at the end of the program



99% of graduates currently employed

“

THE BEST PART ABOUT INNOVATION IS THE GUARANTEE OF FINDING YOURSELF IN AN OPEN AND RESPECTFUL LEARNING ENVIRONMENT THAT ENCOURAGES A VARIETY OF ENCOUNTERS, EXPERIENCES AND SOLUTIONS.

”



Admissions Process

①

Admissions Application

The process begins once you have completed the online admissions form at www.epitech.es

②

Required Documentation

In addition to your online admission form, you should send the following documents to your Admissions contact person:

- Photocopy of your ID card or passport.
- Official high school diploma and transcripts.

③

Admissions Test

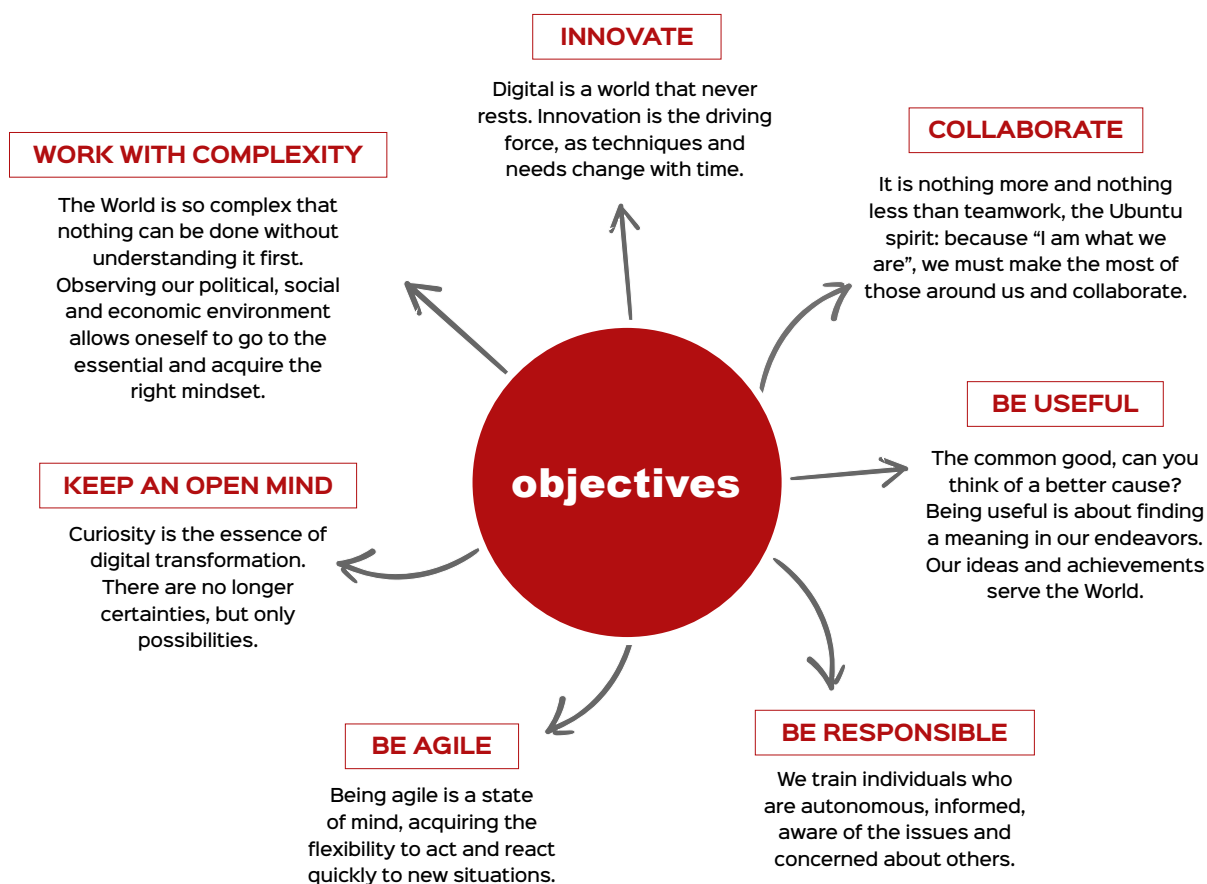
As part of the admissions process, all applicants to the program are required to take the English and logical reasoning tests.

④

Personal Interview

All applicants must finally undergo an admissions interview with the Admissions team.

7 objectives for your professional success



Trusted by companies

Since it was founded, Epitech has been forming tailor-made partnerships with companies on all its campuses. This approach allows companies to help the school place innovation at the heart of the different economic sectors, at the centre of technologies and social issues. These "Player" companies are committed to taking part in the various initiatives organised by the school.



Five years to become a recognized Expert



Technology Pool:
One-month intensive immersion course in various programming languages (PHP/HTML-CSS/SQL)

Introduction to Management:
Introduction to corporate and business areas:

- HR
- Finance
- Marketing
- Communications
- Sales
- Operations
- Strategy

Introduction to vertical sectors:
Understanding of the challenges and particularities of different sectors of digital activity: RetailTech, GreenTech, e-Health, FinTech, FoodTech, Industry 4.0, Smart Cities

Soft skills:
Individual coaching, personal development and communication, problem solving methodologies, collective and professional skills

Technology Pool:
One-month intensive immersion to perfect knowledge of IT and technology basics

Introduction to Digital platforms:
Discovery of the main platforms and technologies that enable digital transformation processes: Internet of Things (IoT), Big Data, Cloud, Artificial intelligence, 5G, Virtual Reality (VR)

Innovation methodologies:
Introduction to different methodologies to improve company processes and create new products for different vertical sectors

Internships:
Internship in a company for 4 to 6 months

Soft skills:
Social challenges and opportunities within the digital sector (anthropology of management, sociology of management, communication), human-centered design thinking

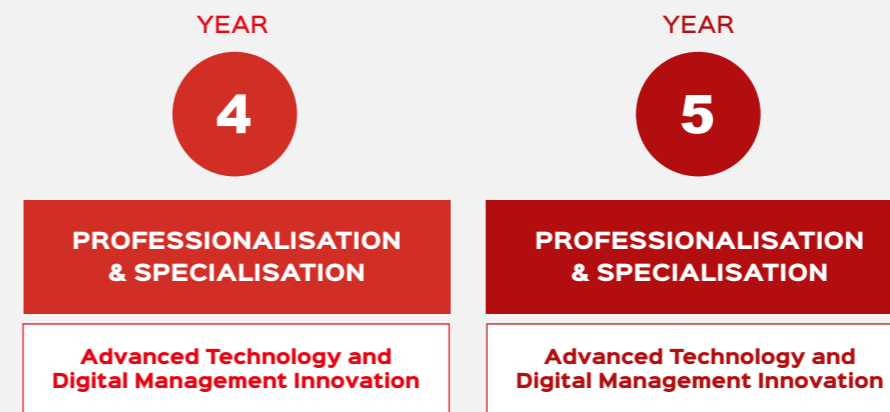
“Moonshot”:
Disruptive product and services ideation

“Forward”:
Prototyping of products and services

Project Management:
International project and team management through Agile methodologies

Soft Skills:
Practical learning of new skills: multi-cultural mindset, adaptability, flexibility

International Learning Expeditions:
Full semester abroad. Discovery of the economic sectors in very dynamic economies: Berlin, Brussels, New York



Digital Transformation Pool:
One intensive month to hone Digital Transformation skills (New Technologies, Agile Project Management)

Advanced Digital platforms:
Advanced learning of the main platforms and technologies that enable digital transformation processes: Internet of Things (IoT), Big Data, Cloud, Artificial intelligence, 5G, Virtual Reality (VR)

Internships:
Internship in a company for 4 to 6 months on a work and training basis (two days in a company / three days on campus)

Soft Skills:
Practical learning of advanced skills: leadership, public speaking, long-term strategic vision

Innovation and Creativity Pool:
Designing and comparing business and technology solutions tailored to end-user needs

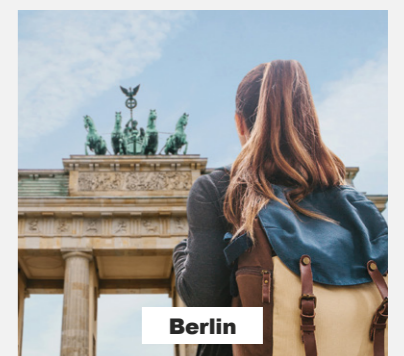
End-of-MSc Project:
Completion of the MSc project and presentation of the business plan

Internships:
Internship in a company for 4 to 6 months on a work and training basis (two days in a company / three days on campus)

Soft Skills:
Practical learning of advanced skills: leadership, public speaking, long-term strategic vision



Qualification of Expert in Management of Information Technology, registered with the RNCP Level 1



Learning Expeditions: 6 months to acquire a global vision

The third year abroad is a real asset in our students' educational path. So to help students get the best in Digital Management, the school offers three international options (Berlin, Brussels, New York), also known as Learning Expeditions.

These options enable the student to find the right destination for them, in terms of local culture as well as the courses on offer.



Success in numbers

Epitech offers job opportunities equal to those provided by traditional top level higher education institutions. The Epitech curriculum emphasizes three skills that are increasingly in demand: adaptability, self-development and project sense.

TYPE OF CONTRACT



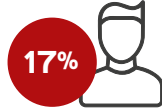
PERMANENT CONTRACT



FIXED CONTRACT



MANAGEMENT



NON-MANAGEMENT

KEY NUMBERS



AVERAGE ANNUAL GROSS SALARY**



OF STUDENTS HAVE SET UP A COMPANY DURING THEIR COURSE YEAR



OF THESE COMPANIES ARE STILL ACTIVE



OF ALUMNI ARE STILL ENTREPRENEURS

CAREER OPPORTUNITIES



Chief Technical Officer (CTO)

Chief Marketing Officer (CMO)

Chief Digital Officer (CDO)

Digital Transformation Officer

Social Media Manager

Project Manager

Product Owner

Data Scientist

CEO / Owner

** Average gross salary in 2018 for Epitech graduates excluding bonuses.



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